

## What are your advantages?

€ **Gratis advertisement:** For you as a host, there are no fees whatsoever for publishing an advertisement for your accommodation - no matter whether you upload two or six pictures or how long your description is.

📅 **Easy booking administration:** As soon as someone books your accommodation, you receive an e-mail with all relevant data for your bookkeeping.

🌐 **Heightened coverage:** For you as a landlord, your offer will not only be available on [gloveler](#) itself, but also on other web sites. An application for mobile phones will be available soon.

🛡️ **Decline opportunity:** In case you don't have time for guests, you can cancel your booking within a predefined period by you.

📊 **Ratings:** After a booking you receive ratings by your guests on the basis of which future travelers can orient themselves. This is a good possibility for you to advertise.

🔧 **Possibility of enlargement:** Besides the gratis basic advertisement, there will soon be a premium advertisement with further means of illustrating your accommodation (e.g. videos).

## How can I offer my accomodation?

In order to offer an accomodation on [gloveler](#), you can open the web site [gloveler.com](#). On the start page, you click on "offer". The provider form opens. You can describe your accommodation there and upload pictures of it. As soon as you enter your contact data, you can save your offer and publish it. As soon as a traveler books your accommodation, he pays a procurement fee to [gloveler](#), for you the offer remains gratis. With the booking, both landlord and traveler receive the other's contact data.

Below you see the latest version of [gloveler.com](#). This is new:

- more convenient options for pricing (seasonal prices, prices for extra services such as breakfast or cleaning charge)
- easier handling, also for bed&breakfasts or landlords of several accommodations



# Your guests search online. Let them find you.

[gloveler](#)  
Easy. Safe. Worldwide.

## To whom does gloveler address itself?

**gloveler** places an online platform at your disposal on which you as a proprietor can find new tenants. You can offer any kind of accommodation on **gloveler**:

- **spare rooms** or **sofas** in your apartment
- **rooms offered especially for fairs**
- **bed & breakfast**
- **holiday apartments** or **holiday houses**



"I am surprised by the huge number of accommodations on **gloveler.com**. I can recommend this booking platform to everybody!"

Romain B. booked his accommodation via gloveler in Hamburg.

"Thank you very much for the procurance. I have done a little research myself and I find the portal of **gloveler** very well done and completely straightforward. Keep it up!"

Burkard U. rents a holiday apartment in Ettlingen.

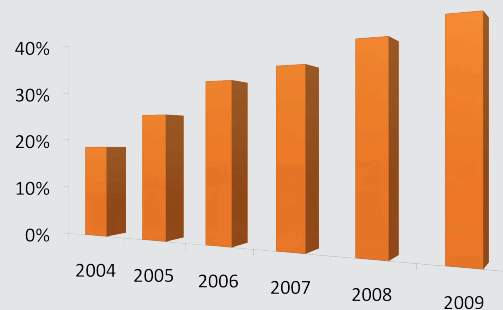
"Thank you very much for the booking procurance."

Thomas M. is a landlord in Karlsruhe.

## How will the world of traveling look?

As far as holiday bookings are concerned, the trend is toward online booking, as the latest study by Ulysses Web-Tourismus shows. The increasing percentage of online bookings of the total sales in the tourism sector reflects the demand of accommodations like yours.

Portion of online bookings  
in the total sales in tourism (Germany)



You too can benefit from this trend and advertise your accommodation on **gloveler.com**.

gloveler has been awarded prizes by:



Bundesministerium  
für Wirtschaft  
und Technologie



Baden-Württemberg  
WIRTSCHAFTSMINISTERIUM



gloveler had articles in:

**n-tv**  
DER NACHRICHTSENDER

**manager magazin**

**Wirtschafts  
Woche**



**BADISCHE  
NEUESTE  
NACHRICHTEN**

## About gloveler



The idea for **gloveler** came into being during a project at the former University of Karlsruhe (today KIT) and continues to be developed by our young team. This means for you as a host that your accommodation is not only available via our internet

portal but also via different traveler portals. Booking can take place even through mobile phones in the future. Besides that, we make sure that you are found by potential customers with our search engine optimization. Our blog supplies you with information about new features.





Further information:  
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